

North Wales Food Poverty Alliance (NWFPA)

Terms of Reference

Rationale

Food poverty is the inability to afford, or to have access to, food to make up a healthy diet. It is about the quality of food as well as quantity and affordability. It is not just about hunger, but also about being appropriately nourished to attain and maintain health and wellbeing.

Good nutrition supports both mental and physical health and there is evidence which links nutrition to educational attainment in children.

The challenge of reducing and mitigating the negative and harmful effects of food poverty can only be achieved through cooperative, coordination and delivering together. This involves working along the food supply chain from production, processing, preparation and consumption activities.

Causation

The causes of food poverty are complex and multiple, and include the following factors;

- financial – low income in relation to household expenses and the price of locally available healthy food
- social – relating to cultural norms, skills, social networks, and the impact of marketing of unhealthy foods
- physical – relating to access to fresh foods including locally grown, food sold in shops and outlets selling affordable healthy food, to cooking facilities and transport.

Purpose

This document represents the first step in drawing together the combined resources and actions of those organisations and agencies currently committed to providing solutions, and their commitment to maximising their contribution to the challenge of alleviating food poverty.

To bring together Statutory and Non Statutory organisations to strategically address the issues of food poverty and food insecurity locally. To work cooperatively to think global and act locally.

To link actions and activity towards the seven Well Being Goals of the Well Being of Future Generations (Wales) Act 2015.

To build a local evidence base to support food poverty programmes and to identify best practice cases e.g. Food Charters.

Role

To develop, broaden and strengthen the North Wales Food Poverty Alliance and the development of a clear forward plan.

To provide a coordinated, long-term, sustainable and tailored approach to tackling food poverty across the North Wales region.

To support the development of local examples of food poverty programmes.

To develop and share solutions across the region, Wales and the UK.

Membership

Chair: Jen Griffiths - Flintshire County Council

Name	Organisation	Representing
Glynne Roberts	Betsi Cadwaladr University Health Board	Health sector
Eifiona Thomas Lane Rebecca Jones Hefin Gwilym David Beck	Prifysgol Bangor University	Higher Education
Paul Seymour	Pennaf Housing Group	Housing sector
Helen Wilkinson	Denbighshire Voluntary Services Council	Third sector
Claire Flint	Flintshire County Council	Local authorities

Co-Opted Members

UK Independent Foodbanks – Sabine Goodwin

FE Colleges – TBC

Local Public Health Team - TBC